

CLAIMS

1. A method of enhancing information delivery to a client system, the method comprising:
accessing, at a server, at least one configuration file comprising instructions for
displaying a URL at a given time and date;
verifying the server system time and date;
transmitting, from the server, a configuration file to the client; where the time and date
function of the configuration file corresponds to the server system time and date; and
displaying a first document at the client based on a first system time and date.

2. The method of claim 1 further comprising displaying a second document at the client
based on a second system time and date.

3. The method of claim 1 further comprising creating, at the server, an input file containing
at least one record wherein each record comprises a URL, a time and a date.

4. The method of claim 3 further comprising creating a configuration file for each record.

5. The method of claim 3 further comprising creating a schedule script file for each record
in the input file.

6. The method of claim 5 further comprising running a schedule script on the server and identifying configuration files having a date and time that corresponds to the system date and time.

7. A system for customizing content delivery to a client comprising:

- a processor;
- a memory coupled to the processor;
- a computer readable medium coupled to the processor containing instructions for:
 - accessing, at a server, at least one configuration file comprising instructions for displaying a URL at a given time and date;
 - verifying the server system time and date;
 - transmitting, from the server, a configuration file to the client; where the time and date function of the configuration file corresponds to the server system time and date; and
 - displaying a first document at the client based on a first system time and date.

8. The system of claim 7 wherein the instructions further comprise displaying a second document at the client based on a second system time and date.

9. The system of claim 7 wherein the instructions further comprise creating, at the server, an input file containing at least one record wherein each record comprises a URL, a time and a date.

10. The system of claim 7 wherein the instructions further comprise creating a configuration file for each record and

copying the configuration file to a preferences file associated with a browser on the client upon the occurrence of a given system time and date.

11. The system of claim 9 wherein the instructions further comprise creating a schedule script file for each record in the input file.

12. The system of claim 11 further comprising running a schedule script on the server; and identifying configuration files having a date and time that corresponds to the current system date and time.

13. A computer readable medium on a client system containing executable program

instructions for performing a method comprising:

accessing, at a server, at least one configuration file comprising instructions for displaying a URL at a given time and date;

verifying the server system time and date;

transmitting, from the server, a configuration file to the client; where the time and date function of the configuration file corresponds to the server system time and date; and

displaying a first document at the client based on a first system time and date.

14. The computer readable medium of claim 13 further comprising displaying a second document, at the client, based on a second system time and date.

15. The computer readable medium of claim 13 further comprising creating, at the client, the input file containing at least one record wherein each record comprises a URL, a time and a date.

16. The computer readable medium of claim 15 further comprising creating a configuration file for each record; and

copying the configuration file to a preferences file associated with a browser on the client upon the occurrence of a given system time and date.

17. The computer readable medium of claim 15 further comprising creating a schedule script file for each record in the input file.

18. The computer readable medium of claim 17 further comprising running a schedule script periodically; and identifying custom preferences files having a date and time that corresponds to the current system date and time.